



### **Thursday 22<sup>nd</sup> November – Royal Visit to Bailey of Bristol: Tour Itinerary**

- Royal Party arrived at South Liberty Lane – the home of Bailey of Bristol since 1960
- Her Majesty The Queen and His Royal Highness were initially introduced to the following members of the Bailey staff
  - Patrick Howard & Stephen Howard – Co-owners of the company since 1977
  - Nick Howard (Managing Director) & Simon Howard (Marketing Director) – the third generation of Howard family members working for the business
  - Rachel May (Marketing Manager) & Darren Chapple (Customer Services Manager) – two of the younger members of the Bailey management team who have made a significant contribution to the company's growth in recent times.
  - Grenville Chamberlain – Chairman of The Caravan Club, Europe's premier touring organisation representing the interests of one million Caravanners.
  - John Lally – Director General of The National Caravan Council, the trade body for touring caravan, motorhome and residential park home industries.
- Her Majesty The Queen and His Royal Highness received a short presentation on the growth of the company since its founding in 1948, including the recent introduction of the company's patented Alu-Tech bodyshell technology plus expansion into new product sectors, notably motorhomes and export markets in Australia and New Zealand
- The Royal Party then boarded an Approach SE 760 motorhome and were driven by Bailey Team Leader Paul Royall to the entrance to manufacturing plant
- All guests were given a guided tour of the main assembly line where they witnessed first-hand the production of Bailey Unicorn caravans. Her Majesty and His Royal Highness were introduced to the following members of The Production Team who explained the key elements of the production process
  - John Tanner (Commercial Director), Tony Clarke (Production Manager) & Craig Dudbridge (Team Leader)
  - Andy Rowles (Production Director), Russell Bray (Engineering Manager) & Martin Broad (Team Leader)
  - Andi Linklater (Technical Director), Martin Llewelin (Production Manager) & Jason Southway (Team Leader)
- Her Majesty and His Royal Highness were then met by Bailey Design Office Manager, Steve Wills and Dr Jos Darling from the University of Bath who outlined the latest leisure vehicle

design developments. Bailey and the University of Bath have a twenty year working relationship, as part of the Knowledge Transfer Partnership Scheme, with Steve being one of Dr Darling's former students

- Her Majesty and His Royal Highness were shown around a Unicorn Cadiz caravan at the end of the assembly line by Bailey Sales Director John Parker
- Managing Director Nick Howard made a brief address and Her Majesty The Queen unveiled a plaque to commemorate the visit
- The Royal Party departed South Liberty Lane